

# We would like to thank you for your interest in becoming an Independent Cambridge Weight Plan® Consultant.

The first step is to apply for an Essentials Training Course.

By becoming a Cambridge Weight Plan Consultant you are choosing to build a business through helping others to improve their lives. Before we can process your application we need to find out a bit more about you, so please take some time to complete this Application Form.



The purpose of this application is to gauge your understanding of Cambridge Weight Plan. To help you complete this Application Form you will need to refer to the literature already supplied or included in this New Applicant Pack:

- The Cambridge Weight Plan Steps Plan booklet
  - Policies and Procedures Manual



# Your personal details

Consultant Application

Expert Advisor

First Name:

Surname:

Address:

Postcode:

Landline:

Mobile:

Email:

Date of birth:

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Sponsor's name (optional):

Sponsor's ID (optional):

Is this a joint application?

Yes

No

If yes, who with?

Relationship:

Current weight:

Current BMI:

# Section 1 • Employment

1.1 Status:

Full-time  Part-time  Unemployed  Self-employed  Retired  Student  Full-time parent

1.2 Job title:

1.3 Previous employment (over the last two years):

Dates	Job Title	How will this job help you in your role as a Cambridge Weight Plan Consultant?

# Section 2 • Personal interests

2.1 Tell us something about yourself, including your hobbies, interests, achievements or any interesting facts about yourself:

# Section 3 • Weight loss history

3.1 Please give brief details of any other weight management companies or diet plans you have used, other than Cambridge Weight Plan:



# Section 4 • Becoming a Consultant/Advisor

4.1 Why do you want to become a Cambridge Weight Plan Consultant/Advisor?

4.2 What strengths will you bring to the role of a Cambridge Weight Plan Consultant/Advisor?

4.3 What do you think will be the most challenging aspects for you?

4.4 What experience do you have of dealing with people/clients?

4.5 Where do you plan to run/hold consulting sessions?

4.6 How you will build your client base?

4.7 Please give examples of when you have had to utilise the following skills:

Planning:

Organisational:

Administrative:

4.8 How do you see your business developing over:

The first three months?

The first six months?

The first year?

# Section 5 • Your knowledge of Cambridge Weight Plan



PLEASE COMPLETE THE FOLLOWING SECTION



5.1 Name the six criteria each Applicant must fulfil to become a Cambridge Weight Plan Consultant/Advisor?

1.	4.
2.	5.
3.	6.

5.2 What are the four distinct phases of weight management?

1.	3.
2.	4.

5.3 Name all the Steps of Cambridge Weight Plan:

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5.4 How would you help a client prepare for Step 1, and why is this important?

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5.5 What is the maximum number of weeks a client can follow Step 1?

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5.6 How many litres of calorie-free liquid should a person drink each day on Step 1?

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5.7 Name two side effects that you may encounter during the first few days of your plan, especially Step 1, which are commonly associated with dieting?

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5.8 Where can you find recipes for Steps 2-6?

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5.9 Your client has just started Step 5. Suggest meal options for:

Breakfast:

Lunch:

Dinner:

Bonus:

5.10 On Step 4, approximately how many calories should be consumed per day?

5.11 What advice would you give to a client who has just reached their target weight?

5.12 Explain the importance of stabilisation:

5.13 Explain the importance of exercise:

# Section 6 • Being self-employed (Consultant Application Only)



PLEASE COMPLETE THE FOLLOWING SECTION



6.1 What incentives are available to new Consultants?

6.2 Who should you register your business with?

6.3 What is the importance of abiding by the Direct Selling Association (DSA) Code of Conduct?

From observing your Consultant and learning about the role, please explain the following:

6.4 The importance of keeping accurate records:

6.5 The financial commitments of buying stock:

6.6 The importance of maintaining a healthy BMI after you are accredited:

6.7 What should you do to protect the brand?

6.8 Why it is important to abide by Cambridge Weight Plan's Policies and Procedures?

# Section 7 • Finalising the application



Criteria:

**THIS SECTION IS TO BE COMPLETED AT THE TRAINING SESSION**



I can confirm that the Applicant (please tick):

- Is aged 18+
- Have already 3 possible slimmers who wants to start Cambridge Weight Plan with me as a Consultant
- Has a Body Mass Index (BMI) of 28 or less at the time of the application
- Has used Cambridge Weight Plan for a suitable period and has experience of more than one Cambridge Weight Plan Step
- Agrees to purchase a Starter Kit
- Has access to a computer (for communication with Head Office via email and the website)

7.1 I have explained ALL Cambridge Weight Plan Steps to the Applicant:

- Yes
- No

7.2 I have explained the role of the Consultant to the Applicant:

- Yes
- No

7.3 The Applicant has a good understanding of the practical considerations of being a Consultant (keeping records, holding stock etc):

- Yes
- No

7.4 I have explained the financial benefits and commitments of running a successful consulting business:

- Yes
- No

7.5 We have discussed the financial commitments of ordering/holding stock and the Applicant is able to meet them:

- Yes
- No

7.6 My preferred form of contact


- Face-to-face
- Telephone
- Email



 **Applicant Declaration**

I declare that all the information submitted on this Application Form is true to the best of my knowledge, and I understand that any false claims/statements may void my application or result in the cancellation of my Agreement after accreditation. I have read and fully understand the Cambridge Code of Conduct and Policies & Procedures Manual. I agree to the following details being displayed in a locked down area of the website for a period of 21 days:

Signature:	Date:
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Real people, real support, real results.